

## PURPOSE OF CONFERENCE



Participate hands-on workshop of healthcare innovation



Solve unmet clinical needs and realize entrepreneurship through brainstorming and bio-design activity



Develop regulatory strategy and business model for your innovation



Learn about advanced MedTech development and Industrial view



Cooperate with worldwide participants of various expertise and complete a final project

#### DATE

November 8 – 11 2019

### REGISTRATION



#### **VENUE**

National Cheng Kung University Tainan City Taiwan

# REGISTRATION DEADLINE

October 4 2019



Ying-Cheng Lo, Ph.D.

- Former VP. Global Technology Innovation, Baxter Healthcare Corp.
- ♦ VP, R&D Containers & Disposables for Medical **Products**
- 64 issued patents of medical consumables materials



Michel Chu, Ph.D.

- ◆ General Partner, Acorn Campus Taiwan(angel investor)
- ◆ Co-found, GigaMedia Ltd.
- Entrepreneurship, Multisided Platforms, Biodesign, Group Dynamics and Leadership, MedTech



Shaw Chen, M.D., Ph.D.

- ◆ 26 experience of new drug development in US FDA as Deputy Office Director in Office of Drug Evaluation.
- ◆ CEO, Polaris Pharmaceuticals Inc.



Hong-Jen Chang, M.D., M.P.H

- Chairman and CEO, YFY Biotech Management Co. (VC fund)
- ◆ Former Deputy Minister of Health, Taiwan
- Healthcare Policy, Disease Control, Bio-pharmaceutical industry, Health information systems



I-Chien Jan, Ph.D.

- Assistant Chief Executive of BioHub, National Biotechnology Research Park
- Distinguished Research Fellow at BTDRL, ITRI
- Co-founder and full-time partner of AppWorks Venture



Jenson Chi, M.D.

- ◆ CEO, Moodwide Consulting Co.
- ◆ Harvard Macy Scholar
- ◆ BioMed Innovation, Healthcare Promotion & Management, Design Thinking, Foresightoriented Planning & Strategic Thinking
- ◆ STB Fellow



Tien-Jen Liu, M.D.

- ♦ Co-Found/COO, Al x Med
- ♦ STB Fellow
- Physician Entrepreneur
- Clinical Needs Finding, MedTech



Hsiao-Wei Tang, Ph.D.

- ◆ Inventor VESALIUS Robot◆ Excellent Young Entrepreneur, Center of **BioMed Industry Innovation** Program, Taiwan
- ◆ STB Fellow



**Yi-Ping Hung** 

- General Manager, LAGIS Enterprise Co., Ltd.
- Medical Device Branding Strategy, minimally invasive surgery (MIS) instruments



Chia-Wei Lin, M.D.

- Attending Physician, Orthopedic department of Taichung Tzu Chi General Hospital
- ◆ Co-founder, De Novo Orthopedics Inc.
- ◆ Consultant, INTAI Technology Corp.
- Originator, Taiwan Biodesign Workshop
- ◆ STB Fellow

# PROGRAM AT A GLANCE



## 09:00-12:00

- + Opening Ceremony + Keynote Speech

- + A New Era of Healthcare Innovation
- + Innovations through Design Thinking in Healthcare
- + Developing Clinical Needs Finding to Medical devices and Diagnostics



## 09:00-12:00

- + Ideation and Concept Selection + Healthcare IT Development Strategy
- + Developing Innovative Regulatory Plans for New Products

## 13:00-17:30

- + Market Assessment and Business Model
- + Financing Your Emerging Enterprise in Changing Times + Advanced Research Efforts Changing the
- Way Medtech Uses Robotics



#### 09:00-12:00

- + MedTech Startup Paradigm: Bringing Together Your Team for Speed to Market
- + The Surgeon Innovator : From Idea to Product
- + Healthcare Ecosystem

# 13:00-17:30

+ Group Discussion & Consultation

## 18:30-20:30

+ Gala Dinner Banquet



11/11

#### 09:00-12:00

+ Experience Sharing from Perspective of Taiwan Medical Tech Industry

## 13:00-17:30

+ Final Presentation & Awarding